



GLBC 2025 Sponsorship Deck



About the GLBC

The Georgia Legislative Black Caucus champions transformative change through our historic legacy, advocating for the health, education, justice, and economic prosperity of Black communities across Georgia. We advance innovative solutions to dismantle systemic inequities, promote excellence among our members, and create a brighter, more equitable future for underserved Georgians.

The GLBC is the largest, and most progressive, black caucus in the nation with a membership of over 75 legislators representing over 3 million people throughout the State of Georgia.

"Legacy in action, Progress in motion."

Letter From The GLBC Chair

As Chair of the Georgia Legislative Black Caucus (GLBC), I am delighted to share this message about the importance of giving and invite you to partner with us in advancing equity, economic prosperity, and legislative progress for Black communities across Georgia.

The GLBC stands as the largest state legislative caucus of Black elected officials in the nation, dedicated to championing policies and initiatives that directly impact the lives of Black Georgians. Central to our success is the steadfast support of sponsors and partners who share our vision for a more just and equitable Georgia.

By sponsoring the GLBC, you become an integral part of a movement that is shaping policies and creating opportunities to uplift communities across Georgia. Your support ensures that we can continue to host impactful events, provide valuable resources, and amplify the voices of those we serve.

I invite you to join us in this vital work. Together, we can make a tangible difference in the lives of countless Georgians and build a legacy of empowerment and progress.

A handwritten signature in black ink, reading "Nikita A. Pruitt". The signature is written in a cursive style with a long, sweeping underline.

Why Sponsor the Georgia Legislative Black Caucus?

Sponsoring a program or activity with the GLBC offers unparalleled opportunities to:

- Connect with a diverse audience across the state of Georgia, fostering relationships that drive meaningful change.
- Align your brand with impactful initiatives that directly influence the lives of Black Georgians.
- Maximize your visibility and influence within Georgia's civic and legislative landscape.
- Participate in a variety of programs, events, and community-focused initiatives throughout the year.
- Network with like-minded organizations and individuals committed to advancing equity and legislative progress.



Corporate Sponsorship Packet

SPONSORSHIP BENEFITS	Platinum \$50,000+	Gold \$25,000 - \$49,999	Silver \$10,000 - \$24,999	Bronze \$5,000- \$9,999
Logo placement on print promotional materials and website	X	X	X	X
Recognition at GLBC flag events (Heritage Dinner & Georgia Annual Legislative Conference)	X	X	X	X
Feature in our annual impact report	X	X	X	X
VIP table at one Flagship Event (Heritage Dinner & Georgia Annual Legislative Conference)	X	X	X	X
Logo placement on Event Banners	X	X	X	
Sponsor of one GLBC Event during the legislative session – Workshop, Lunch, Panel discussion	X	X	X	
Logo in External Newsletter publication	X	X		
Branded VIP booth/table at one flagship Event	X	X		
Social Media Promotion (Facebook Twitter, Instagram)	X	X		
Opportunity to address attendees at one flagship event	X			
Corporate item in flagship events goody bags	X			
Press Release Mention for flagship events	X			
Contribution to the GLBC Capitol Academy Student Programming	X			

Non-Profit Sponsorship Packet

SPONSORSHIP BENEFITS	Visionary Partner \$10,000 +	Community Builder \$5,000 - \$9,999	Supporter \$1,000 - \$4,999
Logo placement on print promotional materials for event	X	X	X
Feature in our annual impact report	X	X	X
Logo placement on Event Banners	X	X	X
Recognition at one GLBC flag event (Heritage Dinner & Georgia Annual Legislative Conference)	X	X	
Sponsor of one GLBC Event during the legislative session – Workshop, Lunch, Panel discussion	X	X	
VIP table at one Flagship Event (Heritage Dinner & Georgia Annual Legislative Conference)	X	X	
4 VIP Tickets at one Flagship Event (Heritage Dinner & Georgia Annual Legislative Conference)	----	----	X
Logo in External Newsletter publication	X		
Social Media Promotion (Facebook Twitter, Instagram)	X		
Opportunity to address attendees at one flagship event	X		
Corporate item in flagship events goody bags	X		
Press Release Mention for flagship events	X		
Contribution to the GLBC Capitol Academy Student Programming	X		

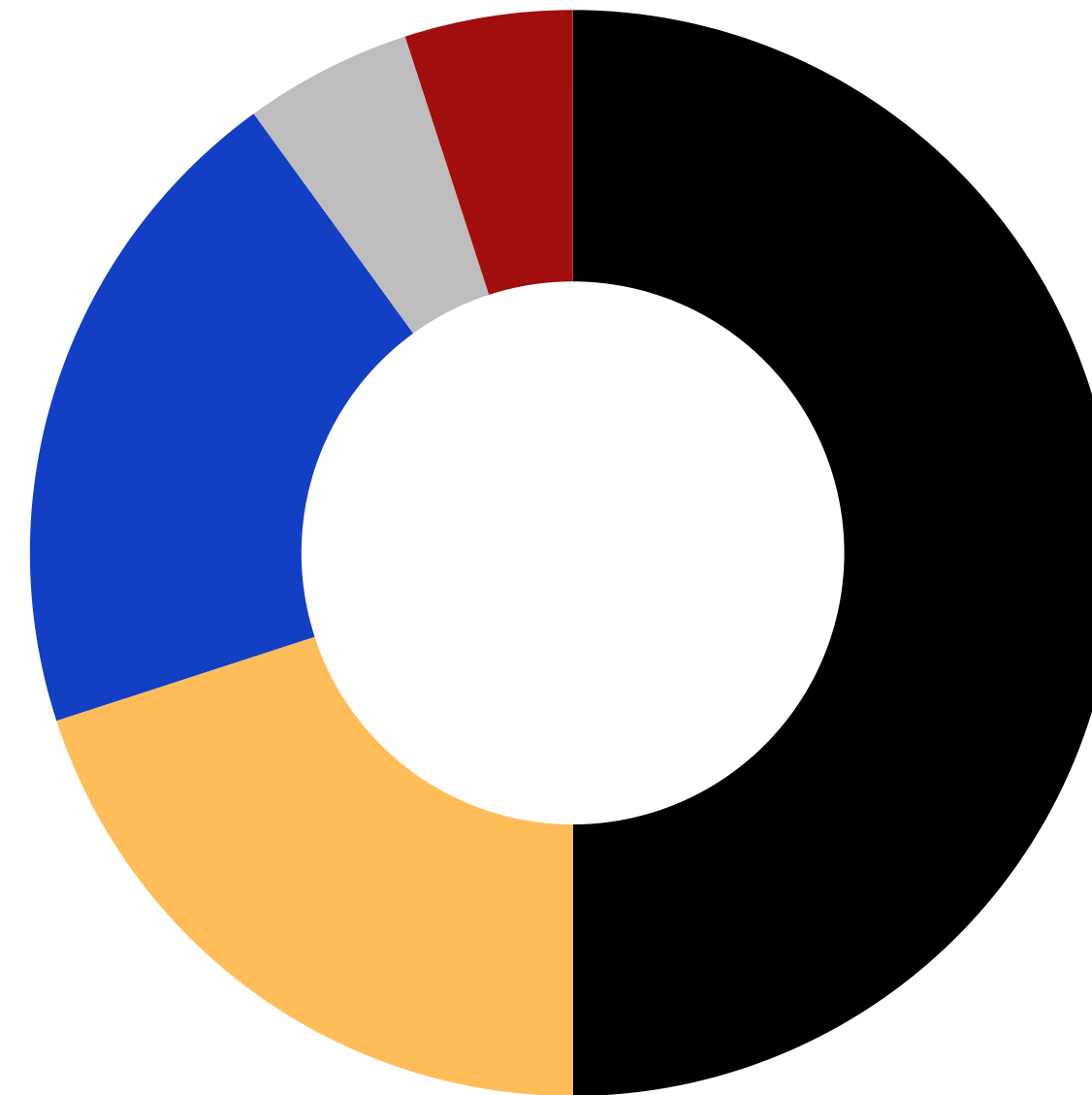
Individual Sponsorship Packet

SPONSORSHIP BENEFITS	Champion Circle \$5,000+	Advocate Circle \$1,000 - \$4,999	Friend Circle \$500 - \$999	Supporter \$100- \$499
Invitation to GLBC Events	X	X	X	X
Subscription to GLBC Newsletter	X	X	X	X
Thank-you Letter	X	X	X	X
Mention in the annual impact report	X	X	X	X
Acknowledgement on GLBC Website	X	X	X	
2 Comp Tickets to the Heritage Dinner	-	X	X	
Invitation to GLBC Annual Legislative Conference	X	X		
VIP invitation to GLBC Events	X	X		
2 VIP Tickets to the GLBC Heritage Dinner	X			

Budget Breakdown

Thank you for considering supporting our mission. Your sponsorship will empower us to achieve our goals and create meaningful change. We aim to raise \$500,000 to fund our initiatives for the year. Below, we outline our sponsorship opportunities for Corporate, Non-Profit, and Individual Sponsors, the associated benefits, and our projected budget allocation.

- Program Development and Implementation
- Community Outreach and Education
- Operational Costs
- Marketing and Awareness Campaigns
- Contingency Fund



Thank you!

Please reach out to the GLBC Office for additional information.



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